

**Journalism and ethics agreement form, 2017-2018:**

**Student’s name: Zoe Elizabeth Knight**

**Student’s number: Registration No: 170134495**

**Degree and Year of Study (MA) Magazine Journalism**

I confirm that I have read and understood:

* The Editors’ Code of Practice (<https://www.ipso.co.uk/IPSO/cop.html>)
* The National Union of Journalists Code of Conduct (<http://www.nuj.org.uk/files/NUJ_Code_of_Conduct.pdf>)
* The Ofcom Broadcasting Code ([http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/broadcast-c**ode/**](http://stakeholders.ofcom.org.uk/broadcasting/broadcast-codes/broadcast-code/))
* The BBC Editorial Guidelines (<http://www.bbc.co.uk/guidelines/editorialguidelines/>)
* The University of Sheffield Research Ethics Policy (<http://www.shef.ac.uk/ris/other/gov-ethics/ethicspolicy>)

I agree that, for all journalistic activities undertaken as part of my studies at the University of Sheffield, I will abide by both the spirit and the letter of the codes of ethical behaviour laid down in the Editors’ Code of Practice, the NUJ, the University of Sheffield, and, for any work involving broadcast journalism, Ofcom and by the BBC.

I agree to obtain all material for journalistic assignments by honest, straightforward and open means. The only possible (and extremely rare) exceptions to this might be

1. If I am intending to investigate a story that is clearly and overwhelmingly in the public interest and for which evidence cannot be obtained by straightforward means. In this case I will need to justify my reporting methods through a request in writing and seek permission from the relevant module tutor *before* pursing the story.
2. In a situation that suddenly turns hostile, a brief moment of deception might be required to escape unharmed, in which case I will inform the relevant tutor as soon as possible afterwards.

If I am in any doubt about whether a proposed activity might conflict with any of the above, I agree to raise the issue with relevant staff in advance. If I believe I am being instructed to do something in breach of the above I will raise any concerns with the relevant module tutor and/or other members of staff.